



Oceans of Opportunity

2017 MULTI-STATE CONVENTION

Alabama, Louisiana, Mississippi, Tennessee

Post Office Box 320369 • Jackson, MS 39232-0369
601-939-8820 • Fax 601-939-7988 www.msmmha.com

MEMORANDUM

DATE: MARCH 14, 2017

TO: MEMBERS OF ALABAMA, LOUISIANA, MISSISSIPPI AND TENNESSEE MANUFACTURED HOUSING STATE ASSOCIATIONS

FROM: Doris Hydrick, Executive Director Alabama MH Association (AMHA)
Steve Duke, Executive Director Louisiana MH Association (LMHA)
Jennifer Hall, Executive Director Mississippi MH Association (MMHA)
Marla McAfee, Executive Director Tennessee MH Association (TMHA)

RE: MULTI-STATE CONVENTION AUGUST 5 - 7, 2017
PERDIDO BEACH RESORT, ORANGE BEACH, ALABAMA

Join the Alabama, Louisiana, Mississippi, and Tennessee Manufactured Housing Associations for a celebration of our industry at the Multi-State Convention August 5-7, 2017 at the Perdido Beach Resort, Orange Beach, Alabama. This year our host state will be Alabama and the theme will reflect our industry's up turn and growth with ***"Oceans of Opportunity"***.

An exciting and beneficial convention has been planned which includes networking receptions, banquet, educational speakers, state specific continuing education, entertainment, golf, fishing, cooking demos, an event for children and all the fun on the beautiful Alabama Gulf Coast beach. It will be a great opportunity for seeing and visiting with industry friends from the FOUR participating states. ***This Multi- State Convention offers the opportunity for one company expense to reach all the members of FOUR state associations. What a great DEAL!!!!***

Enclosed is the complete registration forms. If you have any questions regarding the registration, please contact the MMHA office at 601-939-8820.

Enclosures

A FEW FACTS TO REMEMBER

1. **YOU MUST REGISTER DIRECTLY WITH THE PERDIDO BEACH RESORT BY CALLING 800-634-8001 AND REFER TO AL-LA-MS-TN MANUFACTURED HOUSING ASSOCIATION JOINT CONFERENCE - BOOKING ID #13571 TO RECEIVE GROUP RATES. THIS YEAR YOU CAN GO DIRECTLY TO THE WEBLINK TO MAKE RESERVATIONS VIA THE INTERNET:**

<http://www.perdidobeachresort.com/august-al-ms-la-tn-manufactured-housing-association-joint-conference>

ROOM RATES: ANGLED BEACH VIEW: \$189.00; PASS VIEW RATE: \$199.00; POOL VIEW RATE: \$219.00; GULF FRONT RATE: \$239.00; COURTYARD SUITE: \$289.00

(1) BEDROOM EXECUTIVE SUITE w/PARLOR: \$419.00 (Consist of 2 rooms)

(2) BEDROOM EXECUTIVE SUITE w/PARLOR: \$509.00 (Consist of 3 rooms)

CUT OFF DATE FOR THE MULTI-STATE CONVENTION BLOCK IS MONDAY, JULY 3, 2017.

CHECK IN TIME: 4:00 P.M. - CHECK OUT TIME: 12:00 NOON.

2. **OFFICIAL DATES OF CONVENTION ARE AUGUST 5 - 7, 2017. PLEASE CONFIRM YOUR CHECK OUT DATE WHEN MAKING YOUR RESERVATIONS. CONVENTION OFFICIALLY ENDS MONDAY NIGHT @ 10:00 P.M., AUGUST 7TH. MOST ATTENDEES WILL CHECKOUT ON TUESDAY, AUGUST 8TH.**
3. **CONVENTION SPONSORSHIP DOES NOT INCLUDE REGISTRATION FEES OR SEPARATE ACTIVITY FEES.**
4. **IF YOU ARE PLANNING TO EXTEND YOUR VACATION BEFORE OR AFTER THE CONVENTION BLOCK DATES, PLEASE NOTIFY THE HOTEL IN ADVANCE TO INSURE THE ROOMS ARE AVAILABLE.**
5. **ALL MULTI-STATE CONVENTION REGISTRATION CANCELLATIONS MUST BE MADE BY JUNE 23, 2017 IN ORDER TO RECEIVE A FULL REFUND. REGISTRATION AFTER JUNE 23RD WILL ASSESS LATE CHARGES. CUT OFF FOR LATE REGISTRATION IS JULY 14, 2017.**
6. **EVERYONE ATTENDING CONVENTION MUST REGISTER BY JULY 14, 2017.**
7. **SPONSORSHIPS MUST BE RECEIVED BY APRIL 21, 2017.**
8. **NAME BADGES: NAME BADGES MUST BE WORN TO ALL EVENTS SO HOTEL STAFF WILL BE ABLE TO IDENTIFY OUR ATTENDEES FROM THE OTHER GROUPS.**
9. **ON LINE REGISTRATION AT www.msmmha.com. GO TO EVENTS; SUBMIT FORMS- MAIL CHECK & FORMS.**

IF YOU HAVE ANY QUESTIONS PLEASE FEEL FREE TO CALL THE MMHA OFFICE AT 601-939-8820. PLEASE MAKE EVERY EFFORT TO ATTEND THIS YEAR'S CONVENTION.

*******REMEMBER*****
CANCELLATION DATE:
JUNE 23, 2017

ENCLOSURES

PERDIDO BEACH RESORT

Meet, relax, and play in Paradise at the full-service resort located directly on the beautiful sugar-white beaches of Alabama's Gulf Coast. The resort is located at 27200 Perdido Beach Boulevard; Orange Beach, AL 36561.

Hotel Reservations: 1-800-634-8001

WEBLINK: <http://www.perdido beach resort.com/august-al-ms-la-tn-manufactured-housing-association-joint-conference>

You must register directly with the perdido beach resort and refer to **AL-LA-MS-TN Manufactured Housing Association Joint Conference - Booking ID #13571** to receive group rate. Cut off date for the Multi-State Convention block is **Monday, July 3, 2017**. Check in time: 4:00 p.m. - check out time: 12:00 noon.

Angled Beach View Rate: \$189.00 Pass View Rate: \$199.00

Pool View Rate: \$219.00 Gulf Front Rate: \$239.00

Courtyard Suite Rate: 289.00

(1) Bedroom Executive Suite w/Parlor: \$419.00 (consist of 2 rooms)

(2) Bedroom Executive Suite w/Parlor: \$509.00 (consist of 3 rooms)

Room Amenities:

*Private Balcony

*Refrigerator

*Coffee Maker

*Safe

*Microwave

*Hair Dryer

*Cable Television

Guest Services:

*Lagoon-Style Swimming pool

*Jacuzzi

*Fully Equipped Exercise Center

*Four Tennis Courts

*Beach Services & Activities

*Beach Volleyball

*Gift Shop

*Private Charter Dock

Restaurants ~ Lounges

*Voyagers

*Café Palm Breeze

*Half Shell

*Splash Pool Bar

*Lobby Lounge

*Pizzeria & Ice Cream Shop

*****Area Recreation Opportunities:**

Walk to explore many local attractions, including an upscale marina located just outside the resort offering deep sea-fishing, dolphin excursions, boutique shopping, a day spa and restaurants. Plan a golf outing at one of the several nearby signature golf courses as close as five minutes from our resort. Of course, shopping at the designer outlet mall is always a fun option and just a short drive from the resort. Families can enjoy a day or night at the local favorites, The Track and Kid's Kountry. Splash and play at Waterville USA, a water and amusement park. For more exciting opportunities check out:

www.gulfshores.com or www.orangebeach.com

**2017 CONVENTION
TENTATIVE SCHEDULE
PERDIDO BEACH RESORT; ORANGE BEACH, AL
AUGUST 5 - 7, 2017**

SATURDAY AUGUST 5, 2017

3:00 P.M. - 6:00 P.M. CONVENTION REGISTRATION *REGISTRATION DESK*

1:00 P.M. - 3:00 P.M. BOARD OF DIRECTOR'S MEETING
ALABAMA - SALON E
LOUISIANA - SAND DOLLAR
MISSISSIPPI - BOARD ROOM
TENNESSEE - SALON FGH

6:00 P.M. - 8:00 P.M. WELCOME RECEPTION *SALON A B C D E*
(SEC SPORTS THEME)

6:00 P.M. - 8:30 P.M. KIDS PROGRAM- *AZURE*

SUNDAY, AUGUST 6, 2017

7:30 A.M. - 1:00 P.M. GOLF - CYPRESS BEND at CRAFT FARMS GOLF RESORT
(Lunch Provided) T-TIME 8:00 A.M.

7:30 A.M. - 2:00 P.M. FISHING - *REEL SURPRISE CHARTERS, INC.*
BOATS DEPART 8:00 A.M. SHARP
(Lunch, snacks & beverages provided)

11:00 A.M. - 1:00 P.M. COOKING DEMO- *VOYAGERS*
Gourmet Lunch with Cooking Demonstration

8:00 P.M. - 9:30 P.M. DESSERT EXTRAVAGANZA- *SALON A B C D*

MONDAY, AUGUST 7, 2017

7:45 A.M. - 9:00 A.M. REGISTRATION

7:45 A.M. - 8:30 A.M. BREAKFAST BUFFET- *FOYER C D*

8:00 A.M. - 10:30 A.M. GENERAL SESSION - *SALON A B C D E*

10:35 A.M. - 12:00 P.M. AL BREAKOUT MEETING- *SALON E*

10:35 A.M. - 12:00 P.M. LA BREAKOUT MEETING- *SALON F G H*

10:35 A.M. - 12:00 P.M. MS BREAKOUT MEETING- *SALON A B C*

10:35 A.M. - 2:00 P.M. TN BREAKOUT MEETING- *SALON D*

6:00 P.M. - 10:00 P.M. KIDS PROGRAM- *AZURE*

6:00 P.M. - 7:00 P.M. RECEPTION - *FOYER REGISTRATION DESK*

7:00 P.M. - 10:00 P.M. BANQUET- *SALON A B C D E*

TUESDAY AUGUST 8, 2017

8:00 A.M. - 5:00 P.M. AL CONTINUING EDUCATION - *SAND DOLLAR*

MULTI-STATE CONVENTION REGISTRATION

AUGUST 5 - 7, 2017

◆ PERDIDO BEACH RESORT ◆ ORANGE BEACH, AL

COMPANY NAME _____

REGISTRANT _____

ADDRESS _____

PHONE _____ FAX: _____ EMAIL: _____

PLEASE PRINT OR TYPE ALL PERSONS ATTENDING:

(INCLUDE CHILDREN AND CHILDREN'S AGES)

REGISTRATION: ADULT _____ @ \$150 each = _____ by June 23, 2017

Late Adult registration fee _____ @ \$175 each = _____ after June 23, 2017

Older Children reg fee (12-18yrs.) _____ @ \$75 each = _____ age _____

****Children 4-11 yrs. See Kid's Program separate registration form.

EVENTS INCLUDED IN REGISTRATION FEE:

PLEASE SPECIFY THE NUMBER of attendees who will participate in each scheduled event.

_____ Attendees	Saturday, 8/5/17 - Welcome Reception
_____ Attendees	Sunday, 8/6/17 - Dessert Extravaganza
_____ Attendees	Monday, 8/7/17 - General Session/Education Seminar
_____ Attendees	Monday, 8/7/17 - Reception/Banquet

GOLF FEE _____ @ \$125 ea= _____ by June 23, 2017

Late registration _____ @ \$150 ea= _____ after June 23, 2017

FISHING FEE _____ @ \$125 ea= _____ by June 23, 2017

Late registration _____ @ \$150 ea= _____ after June 23, 2017

COOKING DEMO FEE _____ @ \$ 50 ea = _____ by June 23, 2017

Late registration _____ @ \$ 65 ea = _____ after June 23, 2017

KID'S PROGRAM 2 nights _____ @ \$50 ea= _____ Age _____

KID'S PROGRAM 1 night _____ @ \$35 ea= _____ Age _____

CHILDREN (4-11) BANQUET ONLY _____ @ \$75 ea= _____

PLEASE ENCLOSE ALL REGISTRATION FORMS FOR ALL EVENTS WITH PAYMENT.

TOTAL ENCLOSED \$ _____

Signature of Person Responsible for Payment _____

ALL CANCELLATIONS MUST BE MADE BY JUNE 23, 2017 FOR FULL REFUND

****MAKE ALL CHECKS PAYABLE TO: MULTI-STATE CONVENTION
P.O. BOX 320369: JACKSON, MS 39232-0369
MMHA TELEPHONE NUMBER: 601-939-8820 FAX: 601-939-7988**

Email: nellh@msmmha.com

ON LINE REGISTRATION: www.msmmha.com; Events; Submit forms-MAIL CHECK & FORMS

**** REGISTRATION DEADLINE IS JULY 14, 2017

MULTI-STATE CONVENTION 2017 GOLF TOURNAMENT REGISTRATION

DESIGNED BY ARNOLD PALMER!



NEW COURSE FOR 2017!

Sunday, August 6, 2017; 8:00 am Shot Gun Start!
 [Golfers should begin arriving between 7:30 - 7:45 am... to sign in, receive course rules and get ready for the 8:00 am start!]

CYPRESS BEND at Craft Farms Golf Resort
 3840 Cotton Creek Circle, Gulf Shores, Alabama 36542

- 1st Place Team – \$100 each player
- 2nd Place Team – \$50 each player
- 3rd Place Team – \$25 each player

Other Contest Holes

Straightest Drive, Longest Drive, Longest Putt, Closest to the Pin,
 \$10,000 Hole-In-One Contest; \$25,000 Hole-In-One Contest [Prize on EVERY Hole!]

Players will receive four drink tickets to be used during the morning play to be used for water, soft drinks, power drinks or beer! After play, golfers will enjoy an on-site lunch, as we distribute hole prizes! Please remember to bring sunscreen, towels, and your favorite golf hat! Appropriate golf attire is required! [No collarless shirts, no jeans, jean shorts or swimtrunks!] SOFT spikes only! Clubs are available for rent, but arrangements must be made in advance of the day of tournament!

Please List All Golfer(s) participating in the Golf Tournament (Please use additional sheets as necessary!)

(1)	(3)
(2)	(4)
MULLIGANS are \$5 each. Maximum of 2 per player for a total of \$10 extra per player! What a deal!	

Total number of persons participating:

_____ x \$125 each player by June 23, 2017 or
 _____ x \$150 each player LATE FEE after June 23, 2017
 _____ x \$ 5 each – Mulligans (2 @ \$5 per person, \$10 per person maximum)
 _____ = Total Amount Enclosed

Please attach this sheet with your convention registration sheet!!
 In order to receive an event refund, CANCELLATION MUST BE MADE BY JUNE 23, 2017.

Checks should be made payable to: **MULTI-STATE CONVENTION**
P. O. BOX 320369 * JACKSON, MS 39232

MMHA Telephone Number: **601/939-8820; FAX 601/939-7988**

MULTI-STATE CONVENTION 2017 FISHING REGISTRATION



Fishing Tournament
Sunday, August 6, 2017
7:30 a.m. - 2:00 p.m.

(6 hours of fishing - boats leave promptly at 8:00 a.m.)

Reel Surprise Charters, Inc. - 27267 Perdido Beach Blvd.
(Located Directly Across the Street from Perdido Beach Hotel)

Most Fish Caught - \$200
Largest Fish~Male (13 yrs and older) - \$100
Largest Fish~Female (13 yrs and older) - \$100
Largest Fish~Child (12 years and under) - \$100

NOTE: Fish caught and released do not qualify for prizes. Qualifying fish must be on board boat when boat returns to the dock. Sharks do not qualify for prizes. All decisions are final by boat captain.

Lunch and beverages will be provided. You may bring coolers with soft drinks, water, snacks, etc. No glass containers are allowed on the boat. Please remember to bring sun screen, towels, hats, and, if needed, medication for motion sickness. It is recommended that you eat a light breakfast the morning of the tournament.

Please List All Persons Participating in the Fishing Tournament:

TOTAL NUMBER OF PERSONS PARTICIPATING

_____ x \$125 EACH BY JUNE 23, 2017

_____ x \$150 EACH LATE FEE AFTER June 23, 2017

TOTAL AMOUNT ENCLOSED = _____

PLEASE ATTACH THIS SHEET WITH REGISTRATION SHEET!!
IN ORDER TO RECEIVE REFUND, CANCELLATION MUST BE MADE JUNE 23, 2017
CHECKS PAYABLE TO : MULTI-STATE CONVENTION
P.O. BOX 320369: JACKSON, MS 39232
MMHA TELEPHONE NUMBER: 601-939-8820 FAX: 601-939-7988



MULTI-STATE CONVENTION 2017 COOKING DEMO

The Chef from the Perdido Beach resort has created a menu just for our Multi-State Convention.

This special 3 course meal includes:

- Antipasto Platters
- Pan Seared Gulf Grouper with Summer Vegetable Panzanella Salad
- Sayabon with Fresh Berries

*Wine available by the glass.

COOKING DEMO

Gourmet Lunch

Voyagers

Sunday, August 6, 2017

11:00 a.m. - 1:00 p.m.

NOTE: DRESS IS CASUAL

Please List All Persons Participating in the Cooking Demo

TOTAL NUMBER OF PERSONS PARTICIPATING

_____ x \$50 EACH BY JUNE 23, 2017

_____ x \$65 EACH LATE FEE AFTER JUNE 23, 2017

TOTAL AMOUNT ENCLOSED = _____



PLEASE ATTACH THIS SHEET WITH REGISTRATION SHEET!!

IN ORDER TO RECEIVE REFUND, CANCELLATION MUST BE MADE JUNE 23, 2017

CHECKS PAYABLE TO : MULTI-STATE CONVENTION

P.O. BOX 320369: JACKSON, MS 39232

MMHA TELEPHONE NUMBER: 601-939-8820 FAX: 601-939-7988

MULTI-STATE CONVENTION KID'S PROGRAM OR BANQUET REGISTRATION AGES 4-11

We have the following Kid's Programs available for children ages 4-11. If you would like to register your child/children for these programs, please complete form and return with registration fees.

Come join the fun at "OCEAN CAMP". SEARCH for nature's treasure with a SCAVENGER HUNT (Saturday night) and take a JOURNEY WITH SEA TURTLES (Monday night) on the beach. Games, activities and visuals to explore the life of this endangered, prehistoric creature.



LOCATION: AZURE

1. SATURDAY, AUGUST 5th 6:00 p.m. - 8:30 p.m.
NATURE'S SCAVENGER HUNT ON THE BEACH
2. MONDAY, AUGUST 7th 6:00 p.m. - 10:00 p.m.
JOURNEY OF A SEA TURTLE ON THE BEACH

There will be 2 nights of Kid's Programs that will consist of supervised activities for children ages 4-11 which will include dinner.

REGISTRATION FEE:

Kid's Programs 2 nights _____ @ \$50 ea= _____ Age _____

Kid's Program 1 night _____ @ \$35 ea= _____ Age _____

Please List All Children Participating in the Kids Program:

Parent's Name	Child's Name	Child's Age
_____	_____	_____
_____	_____	_____
_____	_____	_____

***If however, you want your child to attend the Banquet on Monday night, then you will need to pay \$75.00 per child and register below.

MONDAY NIGHT (8/7) BANQUET ONLY _____ @ \$75 ea= _____

Child's Name: _____

***PLEASE LIST ANY FOOD ALLERGIES OR MEDICAL CONDITIONS YOUR CHILD MAY HAVE

PLEASE ATTACH THIS SHEET WITH REGISTRATION SHEET!!
IN ORDER TO RECEIVE REFUND, CANCELLATION MUST BE MADE BY JUNE 23, 2017

CHECKS PAYABLE TO : MULTI-STATE CONVENTION : P.O. BOX 320369: JACKSON, MS 39232
MMHA TELEPHONE NUMBER: 601-939-8820 FAX: 601-939-7988

**MULTI-STATE CONVENTION
EDUCATIONAL SESSION
MONDAY, AUGUST 7, 2017
8:00 – 10:00AM
*SALON A B C D***

We have an exciting educational lineup this year featuring:

Rick Robinson is General Counsel and Senior Vice President at MHI. He first became familiar with manufactured housing issues when working as Legislative Director for then-United States Congressman Jim Bunning. Following his stint on Capitol Hill, Rick was a practicing lawyer focusing on commercial finance. As a lobbyist during that time he garnered a reputation for developing relationships on both sides of the aisle. When Rick is not out preaching the virtues of manufactured housing, he can be found waist deep in a cold river pestering trout.

Mr. Paul Baretto, PMP (Project Management Professional) with Fannie Mae will present an update on the FHFA (Federal Housing Finance Agency) Duty to Serve Underserved Markets Rule. Manufactured housing is one of three underserved markets, and the rule created a requirement that Fannie Mae and Freddie Mac develop loan products, do outreach to qualified seller-services, and purchase manufactured housing loans. Mr. Baretto has been working with MHI on how chattel loans can safely and profitably be purchased and how an efficient secondary market for chattel loans can be created.